How we got here...

- POTUS / SECDEF directed effort; limited to a very small group
- Guidance:
  - Develop credible options to solve Iraq problem -- not the same as Afghanistan or Operation Desert Storm
  - Integrate / consider all elements of national power
- Thinking "outside the box", but "inside a compartment"
  - Slices
  - Lines of Operation
- Military options developed...
  - "Generated Start" --- surprise, speed, shock & awe
  - "Running Start" -- respond to an Iraqi action initially... continue into war
  - Blue - White - Red -- revised "family of contingency plans"