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27 October 1962

Briefing Sheet for the Chairman, JCS, on a report to be considered at JCS meeting, Saturday, 27 October 1962.

Subject: SACSA-M 610-62 - Psychological Leaflet Campaign to Accompany Cuban Surveillance Program (C)

Background - On 22 October 1962, a program for surveillance of Cuba was announced by the President, and has since been initiated.

- On 26 October 1962, the President approved the text of a leaflet, drafted at the White House, to be used in a leaflet campaign to accompany the surveillance program.

- On 26 October 1962, the text was delivered to Fort Bragg, North Carolina, and reproduction in quantity was directed, pending a decision to execute the leaflet mission.

- On 26 October 1962, JCS directed CINCLANT to be prepared to execute the leaflet mission on order.

Current Paper - Contains a memorandum to the Secretary of Defense recommending that the program outlined in the enclosure thereto be executed. The program presents the basic decisions, subsequent actions, facts related to the mission, benefits and hazards, and additional general facts concerning leaflet operations. A copy of the approved text of the leaflet is also attached.

Service Comments - Military Services are expected to support the paper as written.

Recommendations - SACSA recommends that the Chairman, JCS, support the paper as written.

Approved by W. M. H. SACSA

Opinion as to Recommendation:

Director, Joint Staff _____ (Concurs) (Nonconcurs)

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SACSA M 610-62

DISTRIBUTION

27 October 1962

REPORT BY THE SACSA
to the
JOINT CHIEFS OF STAFF
on

PSYCHOLOGICAL LEAFLET CAMPAIGN TO ACCOMPANY CUBAN SURVEILLANCE
PROGRAM (C)

Reference: JCS Message 7014 DTG 261852

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PSYCHOLOGICAL LEAFLET CAMPAIGN TO ACCOMPANY CUBAN SURVEILLANCE PROGRAM (C)

THE PROBLEM

1. To develop a psychological leaflet campaign to accompany the Cuban Surveillance Program.

FACTS BEARING ON THE PROBLEM

2. A program for surveillance of Cuba was announced by the President on 22 October, and has since been initiated.

3. On 26 October the President approved the text of a leaflet, drafted at the White House, to be used in a leaflet campaign to accompany the surveillance program.

DISCUSSION

4. The capability to conduct a psychological leaflet campaign in Cuba is being developed by CINCLANT. The details of the program are presented as an Appendix to the Enclosure.

CONCLUSIONS

5. The CINCLANT psychological leaflet program responds adequately to the President's instructions. Its execution is feasible.

RECOMMENDATIONS

6. It is recommended that:

a. The memorandum in the Enclosure, together with its Appendix which reflects the above conclusions, be forwarded to the Secretary of Defense.

b. This paper NOT be forwarded to commanders of unified or specified commands.

c. This paper NOT be forwarded to US officers assigned to NATO activities.

d. This paper NOT be forwarded to the Chairman, US Delegation, United Nations Military Staff Committee.

COORDINATION

Time limitations have prevented formal coordination of this report.

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ENCLOSURE

DRAFT

MEMORANDUM FOR THE SECRETARY OF DEFENSE

Subject: Psychological Leaflet Campaign to accompany
Cuban Surveillance Program (C)

1. On 26 October 1962, the President approved the text of a psychological leaflet to be dropped over Cuba in quantity, on White House decision, for the purpose of presenting the truth to the Cuban people.
2. A program for introduction of the above leaflets is presented in the Enclosure.
3. It is recommended that the program as outlined be executed.

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CINCLANT PSYCHOLOGICAL LEAFLET PROGRAM (U)

1. Basic Decisions

a. On 26 October 1962, Appendix 1 hereto was approved by the President as a psychological leaflet to be dropped over Cuba, on order.

b. At the same time, reproduction of Appendix 1 in quantity was directed, pending a decision to execute the leaflet mission.

2. Subsequent Actions

a. Appendix 1 was delivered to Fort Bragg, North Carolina, and reproduction begun at 1500 hours, 26 October 1962.

b. After being printed, the leaflets will be loaded into air delivery containers, moved to Pope Air Force Base, thence by air to McCoy Air Force Base, Florida, for final launch.

3. Facts Related to the Mission

- a. Code word for operation - "Bugle Call."
- b. Aircraft to be employed - 16 F-105
- c. Nature of approach - medium level (2,500 - 5,000 feet).
- d. Altitude of container release - 2,000 feet.
- e. Time - daylight.
- f. Leaflet capability as of 1500 hours, 27 October 1962 - 8 containers (400,000 leaflets).
- g. Leaflet capability as of 1500 hours, 28 October 1962 - 32 containers (1,600,000 leaflets) per strike; second strike in same amount can be launched if required.

4. Benefits and Hazards

a. This operation provides a rapid and supplementary method of expanding the President's pronouncement to the Cuban people.

b. Losses of aircraft and pilots assigned to this mission can be expected in the same magnitude as those assigned to the surveillance mission

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5. Additional general facts concerning leaflet operations are contained in Appendix 2.

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APPENDIX 1

(Leaflet drop approved by the President, 26 October 1962)

THE TRUTH

The Russians have secretly built offensive nuclear missile bases in Cuba. These bases endanger Cuban lives and world peace, because Cuba is now a forward base for Russian aggression.

The Russians, with the consent of Castro, did their work in secret. Cubans are not allowed on these bases. But the bases are there.

To protect the Cuban people -- and all the people of the Western Hemisphere -- President Kennedy, with the unanimous approval of all the Latin American nations, has imposed a quarantine on offensive war equipment being shipped into Cuba. Food is not being stopped; medicine is not being stopped -- only aggressive Russian war materials.

When the war weapons are removed from Cuba, the quarantine will end.

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MAP

CAPTION UNDER MAP:

Eight or ten Russian offensive nuclear missile bases are located near Guanajay, Remedios, San Cristobal, and Sagua La Grande.

PHOTO

CAPTION UNDER PHOTO:

This photo was taken within the past week from an airplane flying over Cuba. It shows a Russian offensive nuclear missile base near San Cristobal. This is one of several bases hastily and secretly built by and for the Russians.

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APPENDIX 2

GENERAL FACTS CONCERNING LEAFLET OPERATIONS

1. Facts related to a leaflet campaign are presented in the following paragraphs.

2. Leaflet Container and Leaflet Packaging

a. Standard leaflet container M129E1 is constructed of fiberglass, measures 21 x 35 inches, and has an empty weight of 92 pounds. The casing is fragmented by primacord. Although never employed in military operations, the container has a high degree of technical reliability.

b. Each container has a capacity of 50,000 5 x 7 inch leaflets.

c. Fifty leaflet containers (2,500,000 leaflets) have been prepositioned at Pope Air Force Base, North Carolina. Additional containers from a stockpile of 1,350 are available at Bluegrass Ordnance Depot, Kentucky.

d. Personnel at the U. S. Special Army Warfare Center have been trained in leaflet packaging.

3. Leaflet Production

At the U. S. Army Special Warfare Center, maximum rate of production is 200,000 leaflets per hour, or approximately 5,000,000 per 24 hour period.

4. Leaflet Aircraft

a. F-100 and F-105 aircraft are readily adaptable to the leaflet task. Each will carry two leaflet containers (100,000 leaflets).

b. These aircraft are now available at Homestead Air Force Base or at Key West.

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