

Department of State

~~CONFIDENTIAL - SECURITY INFORMATION~~
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AMEMBASSY

TEHRAN

A-218, December 11, 1951

Reference Embassy's Confidential Air Despatch No. 610, November 10, 1951.

The Department acknowledges the receipt of the Embassy's very useful report on the Universal-International Newsreel now being distributed in Iran. The discretion exercised in the Embassy's relations with local distributors and exhibitors is appreciated; and under the circumstances, the Department agrees that all caution is desirable.

Your detailed suggestions regarding the Universal-International credit title have been communicated to the producer. It is hoped that favorable action will result. However, the Embassy will realize that the matter is beyond the control of the Department.

In answer to your inquiry, the Department has verified that Universal-International Newsreel is supplying two 35 mm. Persian prints of each issue to their agent in Iran. For purposes of comparison, the Embassy may wish to know that Universal-International has reported cumulative audience figures of over 100,000 for individual issues in Indonesia. This figure includes exhibitions in second and third run theaters over a period of six weeks or more. Five prints of each issue are released.

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12/7/1951

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