

INCOMING TELEGRAM

Department of State

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TELEGRAPH BRANCH 152
CONFIDENTIAL SECURITY INFORMATION

MESSAGE CENTER Control: VR-367

Rec'd: Sept 6, 1952
7 p.m.

Action
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FROM: Tehran

TO: Secretary of State

NO: 1016, Sept 6, 10 p.m.

REDEPCIRCTEL 210, Aug 25:

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11/11/52
M. L. G. y. d. w.

One. Informational goals for Iran: (A) To promote resistance to Communism and Kremlin infiltration through development of a sense of national unity; (B) to develop a conviction that closer relations with West provide most profitable course for Iran; (C) to disseminate propaganda demonstration US interest in aspirations of Iranian common man towards a higher standard of living; (D) to inspire confidence in US support for Iranian security and independence; (E) to develop confidence in strength of free world and developing future for Iran within free world.

Two. US info devices have had some success in working towards these goals: News Bulletin and distribution of news to newspapers; exchange of persons program; activities in the educational field in collaboration with Ministry of Education; impact of film program on rural populations; and influence exerted through library services all have made major contributions towards molding public opinion in accordance with USIE objectives.

Three. Program appears to be well balanced; however in light of recent political developments, entire program is under careful study. It is hoped that this study will be completed within ten days to two weeks at which time specific recommendations will be made.

Four. Caliber of personnel operating the program is on the whole very good.

Five. Good liaison and cooperation exists between USIS and other American mission personnel.

Program of Soviet is largely implemented by radio and publications. Their radio program is quite effective as it comes in over many frequencies; signals are good; and type of programs are well received by Iranian audiences. Six soviet stations broadcasting 38½ hours a week news, commentaries and music.

Soviets are master of the air inasmuch as their programs outweigh all others including Iranian programs.

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Additional

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-2- 1016, Sept 6, 10 p.m., from Tehran

Additional receiving equipment will only add to Soviet's audience unless US radio effectiveness is increased by VOA ability transmit more powerful and frequent Persian language programs.

Soviet publications program places on the market very large quantity of pro-Soviet books as well as several popular type magazines. Tudeh party newspapers are substantially increasing in circulation, particularly BESUY-AYANDEH, leading Tudeh newspaper which has recently expanded substantially its rural distribution. In addition Tudeh party publishes and distributes numerous pamphlets, as well as posters and paints and stencils for making slogans on walls, pavements and banners.

USIS film program under auspices Iranian Govt largest program of kind in Iran. USIE library in Tehran only free public lending library in Iran.

Following oil dispute British informational activities limited to distribution of news bulletin and a restricted British council operation in Tehran.

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