

INCOMING TELEGRAM

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United States Information Agency

511.88/9-1553

CONFIDENTIAL SECURITY INFORMATION

5 Action: I

FROM: Tehran

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TO: UNITED STATES INFORMATION AGENCY

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NO: TOUSI 24, September 15, 3 p.m.

Reference: USITO 11, September 11.

I. Embassy and USIS concur proposals are useful. Suggest statement A read as follows: To imply that Iran leaders and public have chosen to align themselves with free world and to indicate it in interest Iranian security and prosperity cooperate closely with western democracies.

Regarding A.1B "allaying Iranian distrust, etc". This theme should not (repeat not) be overstressed.

Regarding B.1A "widely reporting and applauding, etc". Such action be taken only on receipt of specific guidance from Embassy since some statements by Iranians may be deceptive or impractical.

Would appreciate all media using following themes at every opportunity in immediate future:

(A) Coordination and cooperation of Shah and Zahedi working together as team. This partnership should do much for Iran.

(B) Shah's progressive social programs.

(C) Zahedi's progressive economic and political programs, bringing in "A".

(D) Material indicating respect of US officials, press and public for team Shah and Zahedi.

(E) Popular support for Shah and Zahedi as demonstrated by events of August 19 as well as continued ovations and praise in meetings with small groups as well as broader public appearances.

II. Embassy and USIS will develop material along same policy lines for immediate distribution Iran and media and for use by Department and USIA in US.

III. Embassy will request backstopping proffered as opportunities develop.

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